



## THE CITY OF ENNIS, TEXAS

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### ENNIS, TEXAS: SUCCESSFUL INDUSTRIAL EXPANSIONS

Today, more than forty (40) industries and industrial support businesses call Ennis, Texas their home. Since 1999, these industries have created more than 2,084 new industrial jobs (currently, Ennis industries employ over 4,000 workers). Between 1990 and 2010, the City of Ennis has authorized fifty-two (52) tax abatements to corporations generating an investment of \$636,187,398 in the City of Ennis, Texas.



"Ennis distinguished itself in their preparedness," said Mr. Bowers, president of JTEKT's (formerly Koyo) Tennessee plant and Texas operation, which will provide parts for the plant that Toyota Motor Co. is opening in San Antonio. "They knew they had a great product to sell, and they knew how to sell it. They had already anticipated our needs in terms of data we wanted." - *The Dallas Morning News*, "Industrial evolution in Ennis". Article by Steve Brown. October 7, 2004.

## **ENNIS, TEXAS: A REPUTATION FOR PROFESSIONALISM**

JTEKT Steering Systems (formerly KOYO Steering Systems) has invested more than \$30,000,000 in the first phase of the new manufacturing facility development and has hired approximately 200 employees. Ultimately, steering system production should reach 1,000,000 units per year.

During the ground breaking, Mr. Taniguchi, Senior Executive Director of JTEKT, stated that they recognize the importance of supporting the automobile industry as it continues to expand into the southern and southwestern United States. Ennis is located near several current and potential customers. The decision to build a facility in Texas is based upon the proximity to these customers and the cooperation and hospitality extended by both state and local governments.

## **“A CLEAR AND DEFINED STRATEGY FOR ECONOMIC DEVELOPMENT”**

Michael Bowers, President of JTEKT Steering Systems of Texas and site selection coordinator for the JTEKT Texas Project said, “Texas has a clear and defined strategy for economic development, specifically concerning the automotive sector. This coupled with the excellent support of the Governor’s Office and the area’s location and logistics relative to our customer base, helped to make our site selection job easy.”

Mr. Bowers further commented, “I’ve been most impressed with the professionalism and level of preparedness of everyone we’ve worked with in the Ennis area, as well as the good old fashioned hospitality. Ennis clearly understands the needs of potential businesses and that makes a big difference to companies that are shopping around for expansion sites.”

## **ENNIS, TEXAS: AN EFFECTIVE STRATEGIC PARTNER**

Recognizing the advantage of strategic alliances, the City of Ennis has formed effective strategic partnerships with the Texas Economic Development Department (TxED), the North Central Texas Council of Governments (NCTCOG), the Greater Dallas Chamber of Commerce (GDC), Ellis County, the Ennis Economic Development Corporation (EEDC), the Ennis Independent School District (EISD), ONCOR Electric Delivery Company, and the Ennis Chamber of Commerce. These integral affiliations have allowed the City of Ennis to position itself at the forefront of the competition for continued industrial and economic growth well into the new millennium.

The City presently owns approximately 176 acres of fully developed industrial property and is the home to more than 40 industries and industrial support businesses that employ more than 4,000 workers. During the past ten years more than \$506.6 million in capital investment has been made by industries in the city and more than 2,084 new industrial jobs have been created.

## **ENNIS, TEXAS: PROVEN TO BE A SUPERIOR LOCATION!**

The City of Ennis has consistently demonstrated a long-term, proven record of success in industrial retention and recruitment. With fifty-two (52) industrial expansion projects successfully completed since 1990, the City of Ennis has established its ability to form strategic partnerships and to achieve common objectives with its industrial partners.

... Our future is bright, your choice is clear:

**✓ THE ENNIS ADVANTAGE!**