



## THE CITY OF ENNIS, TEXAS

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### ENNIS, TEXAS: SUCCESSFUL INDUSTRIAL EXPANSIONS

Today, more than forty (40) industries and industrial support businesses call Ennis, Texas their home. Since 1999, these industries have created more than 2,084 new industrial jobs (currently, Ennis industries employ over 4,000 workers). Between 1990 and 2010, the City of Ennis has authorized fifty-two (52) tax abatements to corporations generating an investment of \$636,187,398 in the City of Ennis, Texas.



**LOWE'S FLATBED RELOAD DISTRIBUTION CENTER # 1425**  
**ENNIS, TEXAS**

"We have learned that without strong local support such as we have here in Ennis, it is very difficult, if not impossible, to get a project like this off the ground. The City of Ennis efforts, including the land donation, made this an economically feasible project and a win-win situation for all involved."

-Rob Hicks, Director of Distribution Planning and Engineering, Lowe's Home Centers, Inc. (*Ennis Daily News, December 11, 2002*)

### **LOWE'S KNOWS: ENNIS IS A "WIN-WIN" SITUATION FOR ALL!**

In 2002, Ennis' willingness to offer inducements and incentives to Lowe's Home Centers, Inc. paid huge dividends when Rob Hicks, the Director of Distribution Planning and Engineering for Lowe's Home Centers, Inc. announced that the City of Ennis would be the home of the 170,000 square foot distribution center project. The decision made by Lowe's

Companies, Inc. to locate the Lowe's Flatbed Reload Distribution Center # 1425, an industrial investment in excess of \$12,009,625, in the City of Ennis, Texas is yet another compelling testimony to the City of Ennis' commitment to assist existing and expanding industries in achieving their strategic growth objectives.

The City of Ennis maintains a strong conviction to actively pursue new industries for expansion and relocation into the City of Ennis, Texas as well. The Lowe's Flatbed Reload Distribution Center # 1425 began operations in June 2003.

The direct involvement of the leadership for the City of Ennis concerning industrial retention and recruitment allows the City to be sensitive to the requirements of its existing industrial partners and meet the needs of new industrial prospects as well. The City of Ennis employs a *rapid response* management system that emphasizes a willingness to say "yes" to the needs of the business community.

## **ENNIS, TEXAS: AN EFFECTIVE STRATEGIC PARTNER**

Recognizing the advantage of strategic alliances, the City of Ennis has formed effective strategic partnerships with the Texas Economic Development Department (TxED), the North Central Texas Council of Governments (NCTCOG), the Greater Dallas Chamber of Commerce (GDC), Ellis County, the Ennis Economic Development Corporation (EEDC), the Ennis Independent School District (EISD), ONCOR Electric Company, and the Ennis Chamber of Commerce. These integral affiliations have allowed the City of Ennis to position itself at the forefront of the competition for continued industrial and economic growth well into the new millennium.

The City presently owns approximately 176 acres of fully developed industrial property and is the home to more than 40 industries and industrial support businesses that employ more than 4,000 workers. During the past ten years more than \$506.6 million in capital investment has been made by industries in the city and more than 2,084 new industrial jobs have been created.

## **ENNIS, TEXAS: PROVEN TO BE A SUPERIOR LOCATION!**

The City of Ennis has consistently demonstrated a long-term, proven record of success in industrial retention and recruitment. With fifty-two (52) industrial expansion projects successfully completed since 1990, the City of Ennis has established its ability to form strategic partnerships and to achieve common objectives with its industrial partners.

... Our future is bright, your choice is clear:

**✓ THE ENNIS ADVANTAGE!**